

*Microsense*

**Microsense**  
Seamless connectivity.



Open up your world

“from small buildings  
to entire cities...”

The world has shrunk. Geographies have blurred. Limitations of time and space have ceased to exist. You could be anywhere and at the same time everywhere.

Welcome to a new world!

**Microsense**  
Seamless connectivity.



**Company  
Profile**

Open up your world

## Welcome to Microsense.

At Microsense we have always worked towards seamless connectivity.

Constantly at the frontiers of technology and innovation.

To bring you the latest and the best.

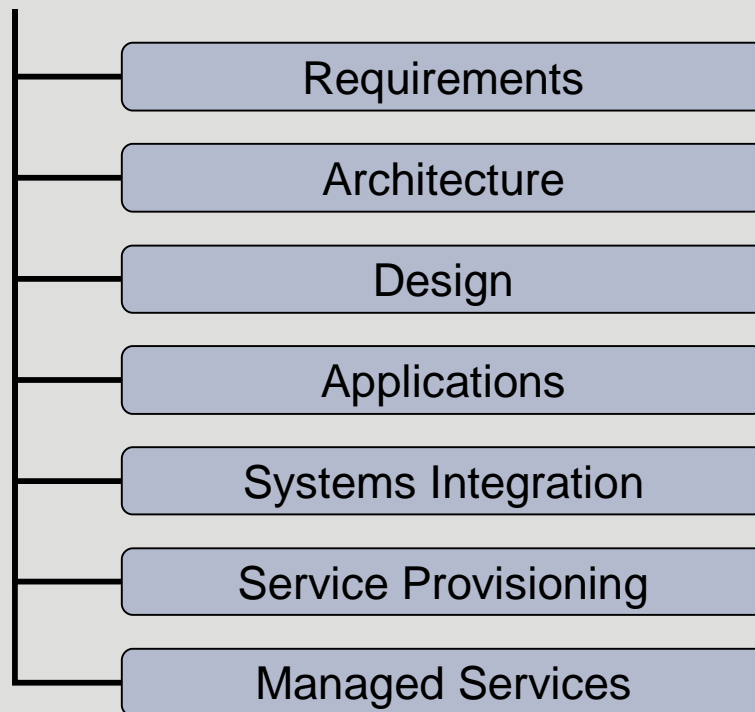
To make your day more productive, and your life more comfortable.

**Microsense**  
Seamless connectivity.



Open up your world

Microsense addresses all aspects of connectivity and is able to bring a holistic approach to your needs



**Microsense**  
Seamless connectivity.



**Comprehensive  
Services**

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Microsense plays a significant role in India's Wireless Ecosystem development.

Hotels and Hotspots



Branch offices



Unwired Cities



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Seamless connectivity.



**Pioneers  
in  
Wireless**

Open up your world

With our cutting-edge technology and high service levels, we believe in setting standards and improving on them. Our passion for service and familiarity with technology have influenced leading hospitality chains to select us as their technology partner

Microsense is the leader in India in hospitality segment

From Tall Building to campuses spread over many acres Microsense provides service to a broad spectrum of real estate architectures

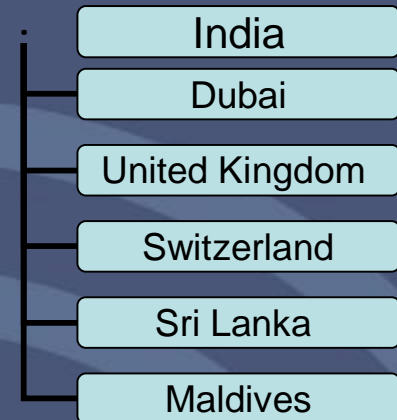
Microsense provides service not only in India, but also to leading hotels in Dubai, Belfast, Sri Lanka and the Maldives and soon in Switzerland and Germany

Offerings include the complete suite : High Speed Wired and Wireless Access for Guests, IPTV, Triple Play, Event Recording, Video Conferencing, Telephony/VOIP, Video Surveillance

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Seamless connectivity.



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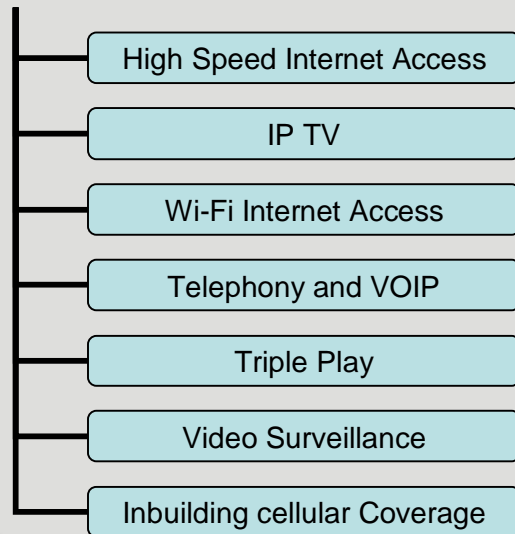


**Hospitality**

Open up your world

- ØConnectivity is as important as water and air
- ØBandwidth Requirements will keep increasing rapidly
- ØService Providers need orderly management
- ØThe infrastructure has to be future proof for decades!
- ØYou get only one chance to get it right!

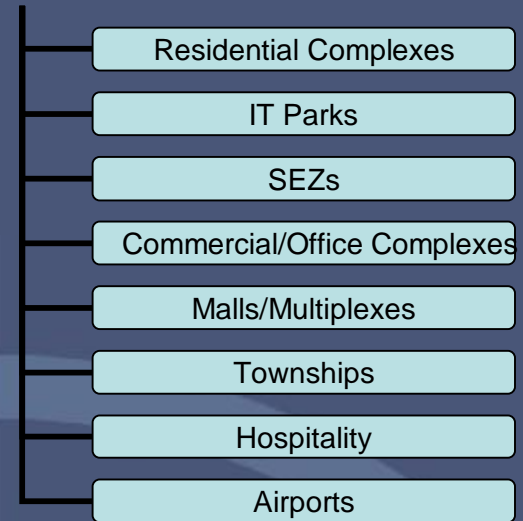
Modular Architecture



Infrastructure and Service in over 100 premium complexes [1.5 m sft] and multitude of airports



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Seamless connectivity.



**Connected  
Real Estate**

Open up your world

- ØThe laptop has replaced the desk top as the de-facto PC
- ØWi-Fi in Institutions has become a necessity
- ØWi-Fi is improved Productivity
- ØEnterprises and Campuses have special needs

Microsense Wi-Fi solutions for Enterprises and Campuses are among the world's finest

Advanced deployments at Infosys, Vodafone and L&T

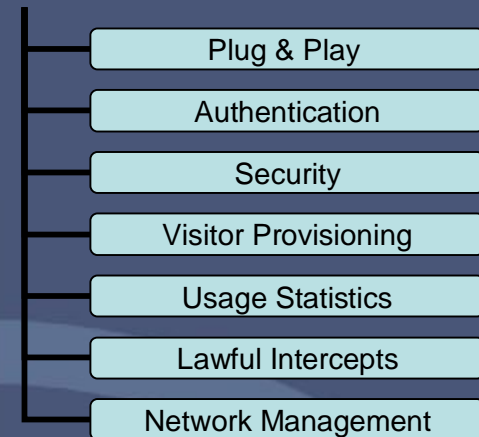
Our Automated Visitor Provisioning System is world class



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**Check out our cool authentication system at the new Bangalore International Airport!**

**Microsense**  
Seamless connectivity.



**Enterprise Grade**  
**Wi-Fi**

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## Branch Office Connectivity for Expanding Enterprises

In today's world anyone setting up or having a large number of Branch Offices, is dependent on and can benefit from wireless last mile.

Branch Office Connectivity is critical. Downtime is productivity loss.

End to End Responsibility, Customer Focus and Responsiveness, Nationwide Network have all become more important than ever before

**Best Testimony: Carriers themselves are our customers.**

**Vodaofone Stores and Airtel Connect Outlets across large parts of India**

**Microsense**  
Seamless connectivity.



Wireless Expertise

Fiber Backhaul Expertise

Nation Wide Network

Proven Performance

Innovative Solutions

End to End Responsibility

Customer Focus

Open up your world

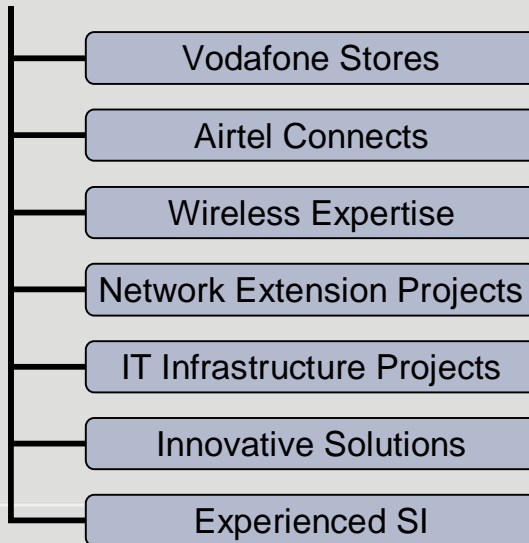
## Over a decade of experience in doing projects for service providers.

All India projects: AP Kerala Karnataka Tamil Nadu Maharashtra Gujarat Rajasthan MP UP Delhi HP West Bengal Orissa and many more

Airtel, Bharti, BSNL, MTNL, Vodafone, Reliance, Tata Tele, VSNL, Aircel, Idea Cellular, Spice Telecom, STPI, Raitel and a large number of Class A and Class B ISPs are our valued customers.

24 x 7 x 365  
telephonic support...

Multiple Business  
Models...



**Microsense**  
Seamless connectivity.



**Carrier Specialized  
Systems Integrator  
Service Provider**

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Unwired Cities: Microsense has been awarded the Unwire Bangalore and Pune projects and has also been short listed by Delhi and Meghalaya. Microsense is setting up consortiums to work on such mega projects

Microsense intends to be in the forefront of wireless in Tier2 and 3 Cities and Rural Areas in India

As a pioneer and leader in Wi-Fi in hotels and hotspots,

**Microsense solutions and services can be seen in numerous public places**

Airports

Hotels

Hot Spots

Zones

# Microsense

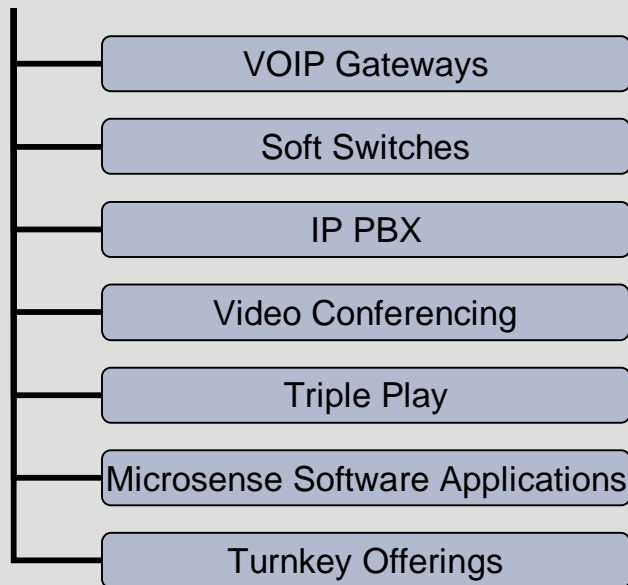
Seamless connectivity.



## Wireless Ecosystem

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Microsense offers a complete suite of VOIP offerings for the demanding Enterprise users. Partnering with the US Headquartered Patton Electronics and in house developed applications, Microsense offers a complete suite of VOIP offerings for the demanding Enterprise users.



**Microsense**  
Seamless connectivity.



Enterprise

**Enterprise  
and  
Carrier  
VOIP**

Open up your world

At Microsense we want our clients to feel our Service is second to none.

24 x 7 x 365 Technical Support Call Center. Access by e-mail, phone or over the web.

Network Operations centers in Mumbai, Delhi, Chennai, Kolkata, Bangalore, Hyderabad, Pune and Kochi

Network Management Systems spanning multiple networks

Facilities Management

Design and Architecture Consultancy

Turnkey Services

Above all, a customer first attitude!

**Microsense**  
Seamless connectivity.



**Microsense**  
**Service**

Open up your world

**Chennai, Bangalore, Delhi, Hyderabad,  
Mumbai, Kolkata, Pune.**

Madurai  
Thekkady  
Kumarakom  
Vadodara  
Udaipur  
Simla  
Aurangabad  
Vijayawada  
Agra  
Varanasi  
Jodhpur

Kochi  
Verkala  
Ahmedabad  
Surat  
Jaipur  
Agra  
Nasik  
Vizag  
Lucknow  
Bubaneswar  
Khajuraho

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Seamless connectivity.



Microsense Offices

**Microsense**  
**Locations**

Open up your world

For additional information,  
please send e-mail to  
[contact@microsenseindia.com](mailto:contact@microsenseindia.com)

log on to

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[www.unwirepune.co.in](http://www.unwirepune.co.in)

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**Thank You**

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