

*Microsense*

**Microsense**  
Seamless connectivity



Open up your world

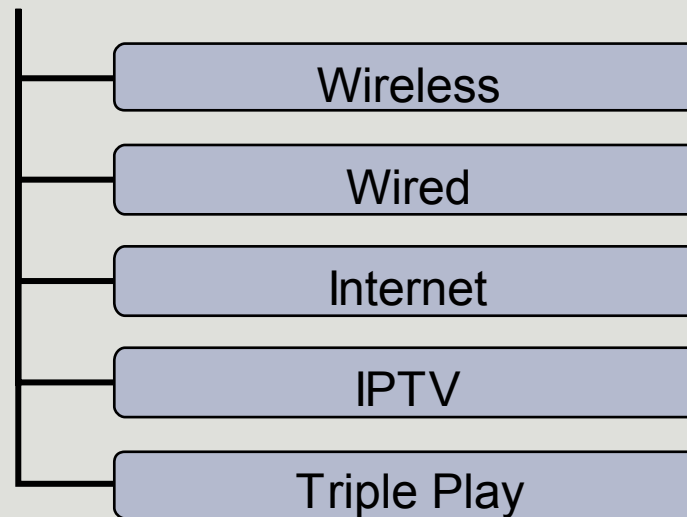
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# Future Proofing Real Estate Projects

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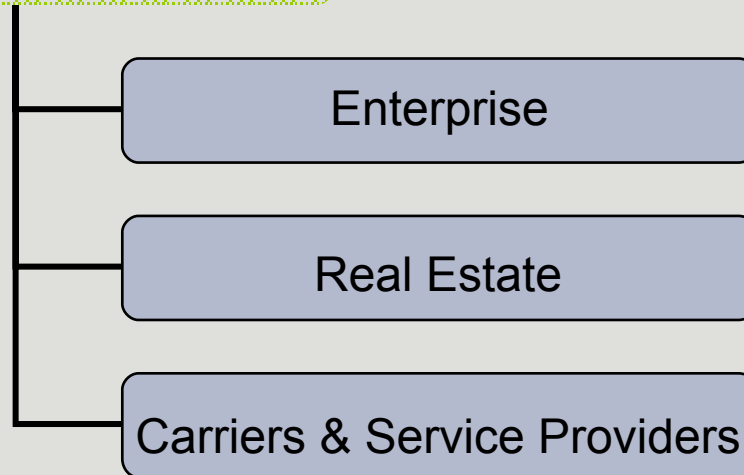
Microsense is a leader in the Hospitality  
and Real Estate Segments...



and more...

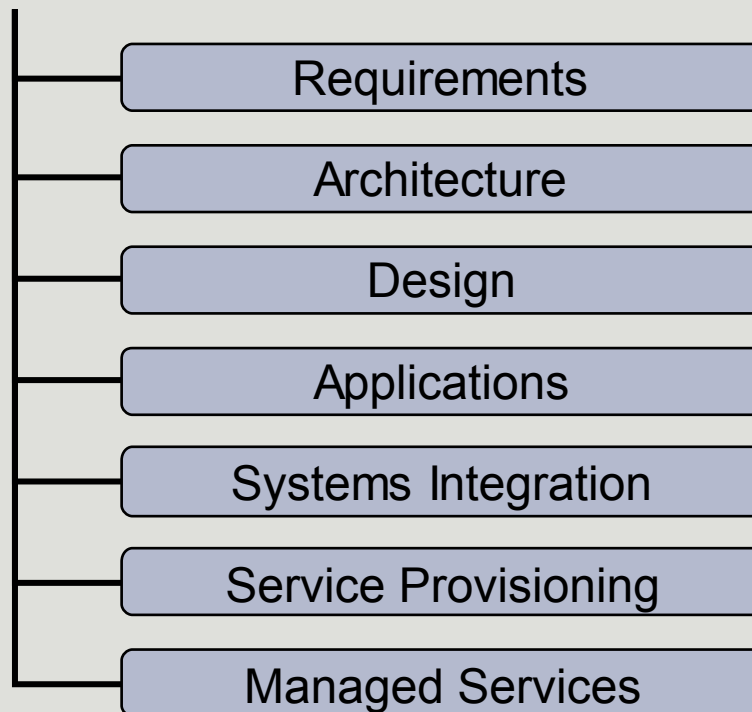
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Other Segments



Microsense... from small buildings to  
entire cities...

Comprehensive connectivity services



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## Pioneers in Wireless

Microsense plays a significant role in India's  
Wireless ecosystem development.

Hotels & Hotspots



Branch offices



Unwired Cities



You get only one chance to  
get it right

Connectivity - As important as water and air

Rapidly increasing bandwidth requirements

Support for enhanced services - Voice, Data,  
Internet, Streaming Video, IPTV, Voice over IP,  
Triple Play and more

You get only one chance to get it right

Building sanctity - Safe from cables and antenna installations for telephony, Internet and data service every few months.

Wired and Wireless have to be factored in

The infrastructure has to cater to various needs which will arise over decades!

## Delighting large hotels, palaces and resorts for decades

Servicing over hundred hospitality properties all over the world

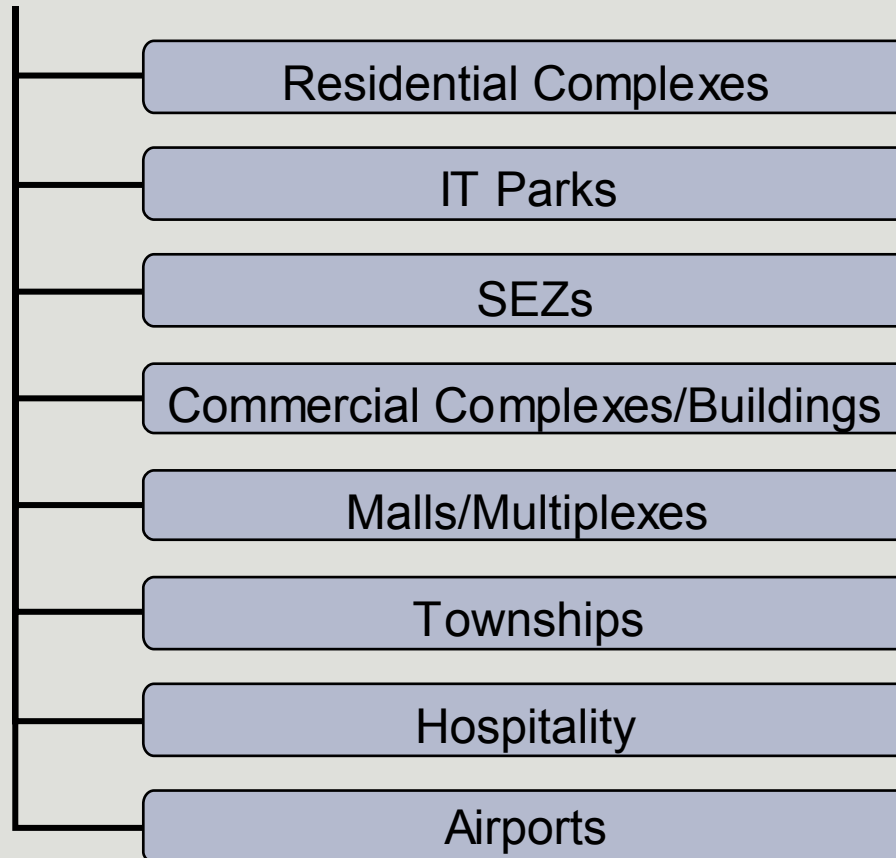
Hence experience in technology infrastructure including the latest technologies and applications

Having dealt with thousands of guests in hundreds of hotels, we can anticipate what your building owner may desire

We know the true meaning of 5 Star service

Microsense has networked over 1.5 million square feet of real estate. So far.

Microsense can add value to



## Offerings for Residential Complexes

Though needs of commercial buildings, airports etc will be different in many respects, the broad scope of services will be similar

High Speed Internet Access

IP TV

Wi-Fi Internet Access

VOIP

Telephony and Telephone Communication Systems

Video Surveillance Systems

## In Building Multi band Mobile Systems.

Tall building will have poor cellular signals and need special solutions

Concept and design are of paramount importance. We believe we can bring immense value to a project at this stage.

Plug and play or near instantaneous service provisioning is a unique offering from Microsense.

## Microsense Value Proposition

Technology Expertise and Domain Knowledge

Integrated Latest Technologies and Services,  
Internet, IPTV, WI-FI etc.

Service Provider Neutral

Design and Architecture

Blue Print for different Types of Properties

Deployment and Maintenance

Service Provisioning

## Returns

It is amazing how a well done project can dramatically reduce costs. Microsense involvement is likely to increase the builder's return by reducing costs!

Clear differentiator for builder's customer acquisitions

Such Intelligent Real Estate commands a premium

Microsense has innovative win-win-win Business Models

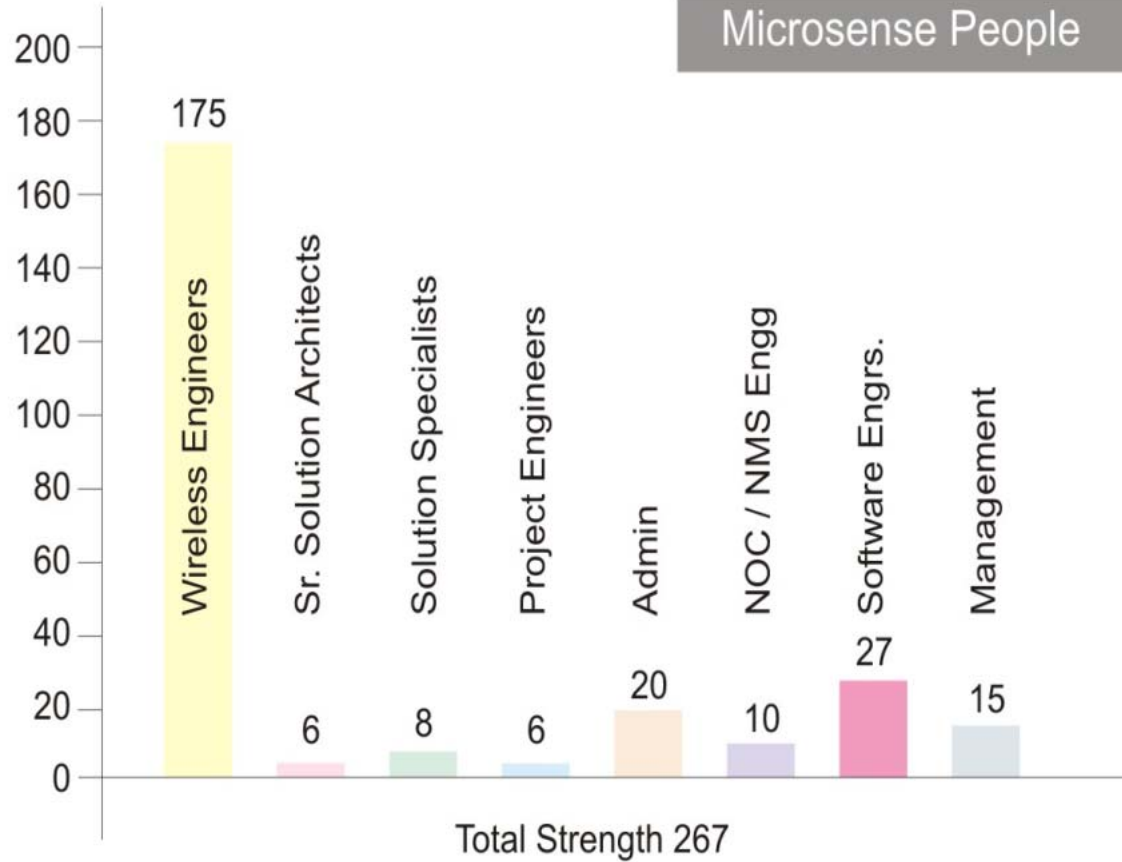
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Microsense People

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## Microsense People



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## Microsense Locations

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# Microsense

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**Chennai, Bangalore, Delhi, Hyderabad,  
Mumbai, Kolkata, Pune.**

Madurai

Thekkady

Kumarakom

Vadodara

Udaipur

Simla

Aurangabad

Vijayawada

Agra

Varanasi

Jodhpur

Kochi

Verkala

Ahmedabad

Surat

Jaipur

Agra

Nasik

Vizag

Lucknow

Bubaneswar

Khajuraho

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Enhance your team

Let us Future Proof your building together!

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For additional information,  
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Thank You

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